

# DEFOR<sup>®</sup>



## The Benefits

### 1. Superior Product Protection

- DEFOR™'s advanced corrugated board structure can withstand long storage, extreme temperatures and high humidity.
- Produce is cushioned by DEFOR™'s corrugated sides, preventing damage.
- DEFOR™'s interlocking box means a more stable pallet. Boxes can be safely stacked two pallets high.

### 2. Cost Effective

- DEFOR™ reduces inward and outgoing freight costs.
- DEFOR™ boxes can be delivered flat, saving on storage space.
- DEFOR™'s one-way freight pack eliminates administrative costs associated with RPCs.

### 3. Environmentally friendly

- Defor™ is made from 100% wax-free paperboard.
- Defor™ boxes are fully recyclable.

### 4. Customised to your Business

- The smooth, printable sides of the Defor™ box allow for branding both outside and in.
- Can be printed in up to four colours.
- Can be machine or hand assembled as required.

### 5. Display Ready

- The open-top design and superior graphics capabilities of Defor boxes takes them from field to supermarket shelf.
- Retailers reduce costs associated with handling produce and processing crates in-store.

## The high performance packaging system for high-value produce.

### The Need

Carter Holt Harvey Packaging developed Defor™ to meet the demand from growers and retailers of premium quality produce for a superior, cost-effective freight alternative to returnable plastic containers (RPCs).

### The Solution

Defor™ is a revolution in produce packaging. The Defor™ system is the first to include interlocking, stacking modular corrugated boxes designed specifically for produce.

Defor™'s advanced corrugated board structure is thinner yet stronger, providing efficient cooling and lower freight costs. Defor™ has been proven to protect produce during long-term, high humidity storage without excessive bulging or sagging. Defor™'s patented tab and slot design locks boxes together, for enhanced pallet stability.

Delivered flat to field or packhouse, the Defor™ box can be machine or hand erected. The Defor™ system includes a custom-made erector which is mobile and easy to operate. Boxes can be assembled at the rate of 16 to 26 per minute.

Defor™ boxes take produce from the packhouse to the supermarket shelf, with a minimum of handling. The smooth sides of the Defor™ box allow for four-colour printing both inside and out, providing a superior branding option and an attractive, display-ready box for the retailer.

Defor™ eliminates the administrative effort and costs associated with the use of returnable plastic containers (RPCs).

### Dimensions

Defor™ can be customised to your business. They can be designed to fit most commonly used pallet sizes including 1200 x 1000mm and 1160 x 1160mm.

Contact us today for more information on the Defor™ Packaging System

## Technical Specifications

Size:	Standard footprint 600 x 400mm
Material:	Corrugated fibreboard
Style:	Open top tray
Other features:	Lightweight, clean, recyclable

